



**SANTA EULÀRIA**  
Natural diversity · Ibiza

## **What's New in Santa Eulària des Riu?**

### **Municipal news**

As part of its commitment to accessibility and sustainability Santa Eulària des Riu announces the renewal of key certifications. With AENOR the region's accessible beaches (certified with UNE-EN ISO 170001-2), Santa Eulària Beach and Cala Llonga Beach. The region further announces its beaches certified with environmental management (ISO 14001), Santa Eulària Beach, Es Riu Beach, Cala Llonga Beach, Es Canar Beach and Es Figueral Beach.

### **Blue Flag beaches**

The region is proud to have the Blue Flag Beaches of Canar, Cala Llonga, Es Figueral and Cala Lenya. In addition, the Blue Flag Beaches and ONCE Foundation have acknowledged Santa Eulària with a special mention in the Universal Accessibility – Inclusive Beaches: Sun and Sea For All.

For further information about Blue Flags, please visit: <http://www.banderaazul.org/>

### **Hotel news**

#### **Marriot International to open 'W Ibiza' in 2019**

Hotel company, Marriot International, has announced its plan to carry out a complete refurbishment of the Aparthotel Orquidea, situated on Platja des Riu beachfront. The three-star establishment will adopt the luxury 'W' brand by Marriot International and now become a four-star under the new name of W Ibiza. Hotel facilities will include 162 rooms representing an increase of 324 beds.

## **Sol Beach House**

The four-star establishment, Sol Beach House Hotel, located next to the Ibiza Congress Centre, has expanded its facilities with the construction of 40 new rooms all of which are annex rooms with a sea view. The establishment, which belongs to the Meliá Hotel group, also has a new rooftop terrace with a bar and infinity pool.

## **Nanit Rooms**

The refurbishment and improvement of services and facilities of the small and friendly accommodations offered in the region has taken place. Nanit Rooms, located in the middle of the town of Santa Eulària, previously named Hostal Central has undergone a renovation ahead of the 2019 season.

## **Palladium Hotel Group to open new brand 'BLESS' with the refurbishing of the Cala Nova Hotel**

Palladium Hotel Group is expanding their portfolio of brands with the launch of BLESS, a new five-star super luxury brand which will be inaugurated in 2019. The launch of this brand means refurbishing the Cala Nova Hotel, in Es Canar, a venture which is estimated to cost 40 million euros and will be carried out in winter 2018 / 2019 in time for the 2019 season.

## **Hotel Alua Miami Ibiza**

Next summer the Hotel Alua Miami Ibiza Es Canar will be refurbished, upgrading to a three-star property and improving services across its 249 rooms.

For more information on Santa Eulària and what it offers visitors, including a calendar of events and activities please visit: <http://visitsantaeulalia.com/en/>

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**Note to editors:** Santa Eulària des Riu comprises the townships of Jesús, Es Puig d'en Valls, Santa Gertrudis de Fruitera, Santa Eulària des Riu and Sant Carles de Peralta. It also includes an impressive stretch of coastline with more than 20 beaches as well as rural farmland.

It was the cradle of the hippie movement on the island and home to numerous artists from all over the world. In the year 1912, the well-known painter Laureà Barrau remarked that, *"Everything here is more beautiful than I could have imagined. A painter's entire life can be found here."*