



SANTA EULÀRIA
Natural diversity · Ibiza

News from Santa Eulària des Riu

Santa Eulària des Riu in Ibiza's east features over two thirds of the island's coastline and is the second largest municipality on the island. As one of the leading regions for tourism on the island the area has an ever-evolving tourism product offering ensuring multiple reasons for visitors to return.

Here is an overview of the news:

Hotel News

New Hotels

In recent years, Santa Eulària des Riu's accommodation offering has made a notable effort to upscale its product, refurbishing hotels and opening new establishments, many with the help of the country's leading hotel companies.

Nativo Hotel Ibiza <https://nativohotelibiza.com/> opened its doors in June 2021, under the auspices of the renowned Aguas de Ibiza Lifestyle & Spa establishment. The four-star boutique hotel with an environmental focus, offers one hundred simple, natural and comfortable rooms which, together with a friendly personalised service, offers guests the opportunity to reconnect with nature and enjoy the simple things of life. The architecture of the establishment is carefully designed and integrated into the environment, with various landscaped areas, large terraces with swimming pool, indoor areas with natural light and sandy areas to enjoy barefoot. Its dining options include the Wild Restaurant, a buffet bar for breakfast, lunch and dinner made with local products offering healthy and balanced dishes. On its rooftop terrace, guests can enjoy a selection of superb cocktails made from fresh fruit, in the most authentic Caribbean style.

A first for Spain is the opening of the **Hotel Riomar Ibiza**, <https://www.marriott.com/hotels/travel/ibztx-hotel-riomar-ibiza-a-tribute-portfolio-hotel/>, one of Marriott's Tribute Portfolio boutique hotel brand, which launched in June. This four-star hotel overlooking the sea has just over one hundred rooms and offers personalised, groundbreaking and exclusive service to its guests. All the hotel's facilities and rooms are carefully designed to offer a unique and innovative atmosphere. The hotel's restaurant and leisure facilities include the Ocean Brasserie &

Bar gastrobar, in the lobby lounge, and the Secret Garden, on the pool terrace, where guests can enjoy a select cuisine that combines traditional and avant-garde dishes.

Hotels with Charm

<https://visitsantaeulalia.com/en/suggestions/hotels-with-charm/>

One of the most treasured assets that Ibiza has inherited is its traditional Ibizan architecture. Throughout Santa Eulària des Riu there are many examples of traditional homes, built with island materials such as olive and juniper wood, stone and lime, resulting in a pure, simple and functional style of architecture that is synonymous with the island.

As a way to celebrate and promote these architectural assets the Santa Eulària des Riu Town Council has created '**Hotels with Charm**', a brochure featuring twenty unique, exclusive and cosy hotels, which are all located in secluded inland areas or next to historic architectural sites.

All offering high standards of accommodation and services the guide comprises leading properties that are unique. Whether boasting restaurants with the finest cuisine, wellness facilities including open-air yoga and relaxing beauty treatments or access to the many scenic countryside trails to be explored on foot or by bike.

Example:

Hotel Rural OD Can Jaume <https://canjaume.org/>

This farmhouse, which is surrounded by nature and tranquillity, has been converted into a comfortable luxury hotel with an outdoor swimming pool. The 21 rooms retain their authentic character and boast terraces overlooking the surrounding landscape and the hotel's orange, fig and carob trees. This is the perfect place to relax and enjoy the vivid colours and floral fragrances that waft across the countryside. However, its location means it's ideal for those looking to explore the island's culture and nightlife – Ibiza Town is just a five-minute drive away!

Agroturismo Cas Gasí <https://casgasi.com/en/>

This property is an oasis of calm, surrounded by lush orchards, rich olive groves and fragrant fruit trees. The century-old family finca's immaculate stonewalls and traditional whitewashed façade ooze rustic charm, with the flora that encompass the old building adding splashes of colour to a wonderfully picturesque setting.

The hotel has 18 suites and elegant double rooms, each of which has been individually decorated. Breakfast is served al fresco, while lunch and dinner are prepared from the delicious fresh produce picked straight from the hotel's own organic vegetable garden.

The spa offers sauna and hydro-massage therapies along with a wide range of beauty and massage treatments, as well as yoga classes.

Family Moments

Santa Eulària has always prided itself on its universal appeal and its family-focused product. As part of its commitment to offering a peaceful, quality resort where different types of holidaymakers coexist in harmony, Santa Eulària des Riu has continued to promote its 'Family Moments' label.

This label recognises not only the accommodation, restaurants and other establishments that have geared their offer towards the family market, but also the public facilities that are family-focused.

Staying in the accommodation, dining or indulging in any other activity distinguished with the label ensures holidaymakers will enjoy an experience in which the wellbeing of the family and the children is guaranteed.

All 'Family Moments' hotels boasting the accreditation guarantee guests a large number of services for the family, such as children's entertainment, connecting rooms, children's menus, children's swimming pools and appropriate furniture and fittings. Visitors dining in a 'Family Moments' restaurant, will be provided with children's menus, bibs, highchairs, kids' entertainment and accessibility for pushchairs, among other things.

<https://visitsantaeulalia.com/en/experience/family-hotels/>

<https://visitsantaeulalia.com/en/families/>

Municipal News

Santa Eulària des Riu is a unique holiday resort combining modernity with tradition offering a wide range of cultural, natural and tourist offerings. The town takes great pains to enhance and conserve all its resources for the enjoyment of visitors and residents alike.

Faithful to its origins, the municipality is committed to restoring and preserving its most important landmarks. Two of the cultural assets, which are located next to the river the municipality is named after, the **Font des Lers** and **Es Broll**, have been completely restored and renovated. These features, which probably date back to the 10th century but are featured in documentation from the 14th century, are water-bearing structures thought to serve the local residents and orchards in the area.

Another major work recently undertaken is the restoration of the tower of Ca n'Espatleta, located in the parish of Jesús. The watchtower and place of refuge that dates from the 1500s has now been restored and repositioned as a first step towards its conversion into a museum. In the future the museum will give visitors the opportunity to learn about bygone life on Ibiza at a time when the island was constantly being plundered by pirates.

Santa Eulària des Riu prides itself on its commitment to sustainability, the environment and accessibility and is delighted that the Blue Flag award for the beaches of Santa Eulària, es Riu, Cala Llonga, Es

Canar, Cala Llenya and Es Figueral have been renewed. It has also renewed the ISO 17001 accessibility certification for the beaches of Santa Eulària and Cala Llonga and the ISO 14001 environmental care certification for the beaches of Santa Eulària, Es Riu, Cala Llonga, Es Canar and Es Figueral.

For further information about Santa Eulària des Riu, please visit: <http://visitsantaeulalia.com/en/>

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Note to editors: Santa Eulària des Riu comprises the townships of Jesús, Puig d'en Valls, Santa Gertrudis de Fruitera, Santa Eulària des Riu and Sant Carles de Peralta. It also includes an impressive stretch of coastline with more than 20 beaches as well as rural farmland.

It was the cradle of the hippie movement on the island and home to numerous artists from all over the world. In the year 1912, the well-known painter Laureà Barrau remarked that, *"Everything here is more beautiful than I could have imagined. A painter's entire life can be found here."*